

The Online Classroom Changing Higher Education

Improve the online experience for Learners and faculty with a video conferencing platform designed for Education

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Class Technologies



The focus on online learning over the past two years sparked innovation and creativity for instructors, staff, and administrations. Instead of looking back, it is now time to define the future of online learning in terms of implementation, practices, and outcomes.

In today's changing world, colleges and universities must offer flexibility to meet the evolving needs of students and remain competitive and improve quality and student engagement in their online and hybrid program.

# Post-COVID Expectations

Looking ahead, institutions will take advantage of online synchronous learning to provide:

**FLEXIBLE** options for faculty & learners

ACCESS to quality education, anywhere

**INNOVATIVE** workforce preparation

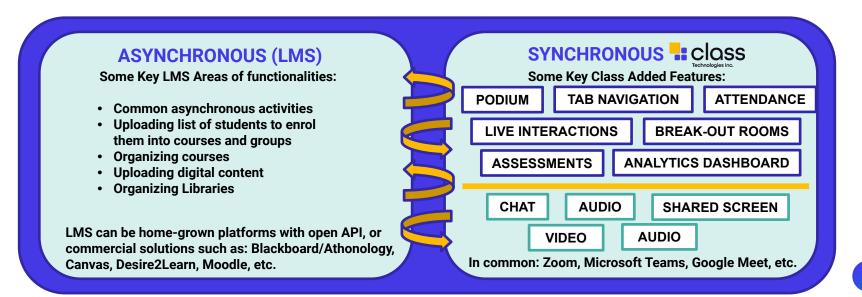




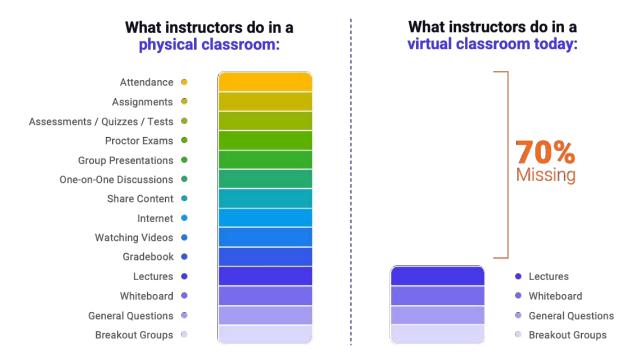
#### An integrated, end-to-end digital learning environment for Education

At Class, we believe that socially-constructed learning—with the teacher as both a facilitator and learning coach—is the approach needed to improve student outcomes in a flexible learning environment.

A synchronous learning platform is instrumental to automate tasks—like attendance and grading—while also bringing essential collaboration tools to increase student engagement and foster an environment of equity and opportunity. Class is the solution for all synchronous communication and collaboration tools required in Education and can be integrated with à supported LMS system to allow for single sign-on into courses and sessions.



### **Gaps in the Virtual Classroom Environment**



#### TRADITIONAL VIRTUAL CLASSROOMS

What many students and educators have come to find is that the typical virtual classroom offering falls short in several key ways:

- Many virtual classrooms struggle with transitions between instruction and content, which means students must leave the platform to access multiple additional apps and sites, often breaking the span of students' attention.
- Universities often rely on asynchronous learning programs, reducing opportunities for students to collaborate, engage with peers, and learn through shared experience—which has long shown to improve knowledge retention.
- Teachers have limited opportunities to meaningfully engage students, as cameras and audio are inconsistently used and enforced.

### **Class = A Live Learning Environment**





#### **INTRODUCING CLASS**

Teachers are using Class to talk one-on-one with students, simplify attendance, grade assignments, and more.

Class is a comprehensive virtual classroom platform for SYNCHRONOUS communication and collaboration.

Class can be integrated through a LTI protocol or API architecture with the ASYNCHRONOUS platform used as Learning Management System (LMS), in order to build an end-to-end education technology solution to support the delivery of pedagogical model to enrich the teaching and learning environment to drive student's engagement and success!

### Introducing :: class

#### From... **ZOOM**



Virtual Meeting Tool

- 1. Instructor Podium
- 2. Seating Charts
- 3. Student Engagement
- 4. Advanced Chat
- 5. eLearning Tools
- 6. Interactive Screen Share
- 7. Instructional Whiteboard
- 8. Enhanced Breakout Rooms
- 9. Proctoring

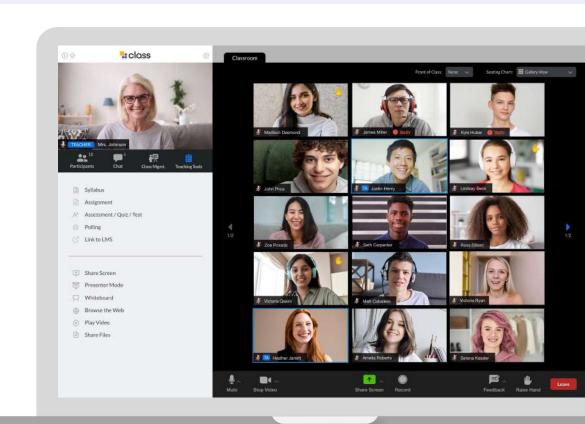
- 10. One-on-One Discussion
- 11. Gradebook
- 12. Attendance & ID Verification
- 13. Dashboard
- 14. Auto Transcription & Note-taking
- 15. Accessibility
- 16. Templates
- 17. Hybrid Learning Support
- 18. Enterprise Integrations

A live learning application that allows teachers to deliver an in-person classroom experience online.

To...



A virtual classroom designed and built for Education



### **About Class Unique Value Prop:**

### **Improve Instruction**



With Class, you have access to tools that help you teach the way you would in a physical classroom, enabling even online exam sessions.



### **About Class Unique Value Prop:**

#### **Measure Contribution**



Class allows you to deliver engaging lectures and a connected learning experience for learners in the virtual classroom.



## **About Class Unique Value Prop: Analytics for Synchronous Activities**



Class allows you to monitor participation, including contribution and speaking time, across groups or by individual student.



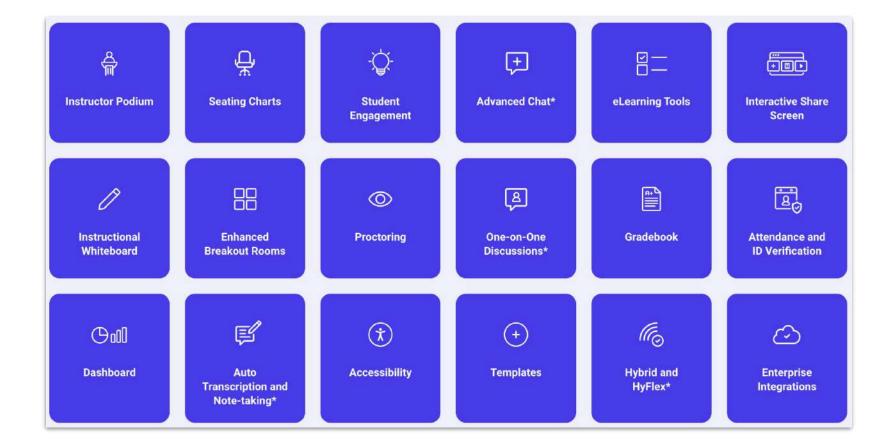
### **The Class Difference**

- Intuitive and user-friendly platform
- Cutting-edge collaboration tools: interactive whiteboard, breakout rooms, integrated chat, and video conferencing
- Enhanced learning opportunities: live polling, multimedia support, real-time document sharing, engagement monitoring
- Advanced classroom management: attendance tracking, content moderation, robust analytics
- Seamless integration and accessibility across devices and operating systems
- Dedicated customer support and regular updates
- Testimonials and success stories



#### **Class Features**







### A Short 10-min Demo of Class



# Class is focused exclusively on live synchronous learning



2.5

Class was founded in September 2020



250+
Employees



1,750+

Customers

Representing 10M users across K-12, Higher Ed, Corporate Learning & Government



75+
Countries

Our team supports customers around the world









Class is available on Mac, Windows, Android, iPad, Chromebook, and the Web



## **Class Testimonial:**

## **Utah State University**





### **Class Testimonial:**

### Albertus Magnus College



### Thank You

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